

POSITION: DIGITAL PRODUCER

WHO WE ARE

Nascent is a fast growing design-led software company based in Toronto. We specialize in game-changing mobile and touch digital experiences. We thrive on taking imaginative ideas and realizing them using the most innovative interface technologies. We are a boutique user experience firm combined with a world-class software consultancy.

Three things we do really well:

1. Work on the edge of innovation – using the newest technologies to drive amazing user experiences.
2. Integrate our design and development teams into a single unified practice.
3. Partner with our clients to merge their product vision with our unique execution abilities.

THE OPPORTUNITY

Nascent is looking for inspired, motivated, and experienced Digital Producers to join our A-team of talented designers and developers in Toronto. We've built a collaborative, open, creative environment and need your help to continue delivering breakthrough work for our clients.

Digital Producers at Nascent are part Project Managers and part Account Managers who steward digital projects from conception through realization. You will work with our internal team across boundaries of both creative and technical capabilities, and tap into our pool of external specialists to get the job done.

You are the reality check, the cheerleader, and the champion of process. The Digital Producer will have an opinion on the visual as well as the functional, and performs well in an open, collaborative environment.

THE NITTY-GRITTY

You'll need to manage clients just as well as projects, educating them about what we do, managing expectations and making them feel like they're in good hands at all times. Also, you gotta have heart here — commitment to making something you're proud of just isn't optional. While we all focus on our strengths, nobody here says, "That ain't my job."

- Lead app development projects through planning, concept, and delivery
- Manage internal and external creative and development teams
- Define and manage project scope, time and resource estimates, schedule, milestones, and costs
- Prepare project documentation including plans, statements of work, functional specs, status reports, etc.
- Own multiple, diverse app projects simultaneously
- Instill project management discipline and focus across project teams to ensure timely, cost-effective, and high quality delivery
- Take charge of project analysis, scheduling, budgets, and resources
- Handle scope creep, change orders, fast timelines, and last minute changes with ease
- Develop and refine team processes to maximize work effectiveness and delivery

ABOUT YOU

- Uncompromising standards – you get that good isn't great
- Clear, concise, and friendly communication
- Excellent project planning and scoping skills
- Real interest in current and emerging technology and production practices
- Knowledge of design, web development, mobile applications, social network integration and other interactive technologies
- MS Office and basic presentation skills
- Whip smart and detail oriented
- Ability to work and think creatively in a fast-paced environment
- Enjoys working on-site in a studio environment
- A desire to contribute beyond logistics – paper-pushers not welcome
- A sense of humor

BONUS POINTS

- Entrepreneurial drive to create, and be a part of great things
- Familiarity with Basecamp or online collaboration software
- Agency experience
- Experience in design, copywriting, product management, software development and/or business strategy
- Working knowledge of Photoshop, Illustrator, Flash, or HTML/CSS/JS
- Cat herding

This is a great place to work, but it's fast-paced and challenging. Our top priority is turning-out great work that solves our client's problems and makes them (and us) look great. You'll work with a creative, dedicated group of people and have a real chance to make yourself and us even better.

TO APPLY

This is a full-time opportunity. Forward resumes to jobs@nascentdigital.com. Please indicate in the email subject line which role you are applying for.